



**#EUSAF24**  
Ambassador Forum



# EUROPEAN UNIVERSITIES STUDENT AMBASSADOR FORUM

FIRST EDITION - 2024

[www.euc-initiative.com](http://www.euc-initiative.com)



Co-funded by  
the European Union

# CONTENT

**01** Context

**02** About EUSAF?

**03** Outcomes of EUSAF

**04** Why is EUSAF important

**05** Guidelines for selection

**06** Who we are



*Think before you print.*

# CONTEXT

## From the European Universities Initiative.....

In 2017, a pivotal moment reshaped Europe: **The European Universities Initiative**, initiated by the European Commission, was introduced. This key event aimed to foster alliances among higher education institutions across the continent, fostering collaboration, sharing best practices, and encouraging mutual recognition. The objective was to create a more **unified and integrated European Higher Education Area** and enhance the competitiveness, quality, and global standing of European institutions while promoting mobility, language learning, and European values.

## To the EUC Voices Project...

In response to this initiative, **The EUC Voices Erasmus Project** was launched. Awarded European Erasmus + Funding on Sep 1 2023 until 31 August 2026, this project focuses on promoting active European citizenship. We empower European students, arming them with **essential skills and knowledge to become global change leaders** and active contributors to their shared European destiny. Through tailored events and student-led training initiatives, we equip students to assume responsible roles in the development of their respective European Universities Alliances (EUAs).

One of the core activities of the EUC Voices project is **fostering student engagement through an annual the student ambassadors' forum (EUSAF)**. It is more than a mere platform; it is a convergence of minds within European University Alliances (EUAs), crafted to exchange best practices, elevate collaboration, and amplify the impact and visibility of the EUA initiative.

# ABOUT EUSAF?

## European Universities Student Ambassador Forum (EUSAF)

Ever since the European Universities Initiative was launched, European University Alliances have been striving to engage students in a variety of schemes, programs, and mechanisms. Among these forms of engagement, **the student ambassadors' programs have proven particularly effective.**

Drawing on the best practices for such programs developed by the EUAs and discussions held during the European Student Assembly, it's become apparent that there is a need for a more structured and purpose-driven forum bringing together students from EUAs enabling **the exchange of best practices and facilitating broader engagement of EUAs' students.**

### What is EUSAF?

**EUSAF** is a platform for students from European Universities Alliances (EUAs) to share their views, experiences, and ideas on the current and future state of higher education (HE) in Europe. EUSAF aims to **foster student engagement**, identity, and a sense of belonging within and across EUAs, as well as to provide input and **recommendations to EUAs and other stakeholders.**

The concept of **EUSAF** is developed within the **EUC-Voices** project consortium and is coordinated by SGH Warsaw School of Economics

## How does EUSAF work?

EUSAF is composed of selected student representatives from each EUA, who are called Ambassadors. The selection process shall be based on guidelines and criteria that ensure diversity, inclusiveness, and fairness. **EUSAF participants (Ambassadors) will meet 3 times per year** (each cohort), both online and in person:

- online meetings of student ambassadors (2 per year before and after the in-person meeting) – organized by SGH
- in-person EUSAF meetings (once a year at SGH: September 2024, September 2025, June/July 2026), in cooperation with Erasmus Student Network (networking = capacity building).



### **SAVE THE DATE!**

EUSAF in-person meeting 2024 will take place from **September 12 to 14 (Thursday – Saturday)**.

Ambassadors will meet to discuss various topics related to student engagement and the role within the European University Alliances such as:

- Challenges and opportunities for EUAs in the context of future development of the European Union,
- Innovative forms, mechanisms, and programs for student participation and empowerment within the EUAs,
- Best practices and lessons learned from student engagement and capacity-building initiatives in EUAs,
- Future scenarios and visions for the development higher education in Europe through the European University Alliances and other platforms of cooperation.

Workshops and seminars will also be provided during in-person meetings to strengthen the students' capacities to play a more prominent role in the process of shaping the future of Alliances. Networking events to be included in the agenda will further enhance the interaction between students and allow for more profound and sustainable exchange of best practices and experiences.

# OUTCOMES OF EUSAF

## What are the outcomes?

As a result of the EUSAF a comprehensive report reflecting the outcomes of its activities and discussions will be prepared. The report will consist of four sections:

- a mapping of selected forms, mechanisms, and programs facilitating students' engagement and capacity-building initiatives in EUAs;
- a collection of best practices related to student engagement in EUAs;
- a set of recommendations on enhancing student engagement, identity, and sense of belonging in the EUAs;
- a showcase of examples of initiatives undertaken by students in the EUAs.

The report is intended to serve as a valuable resource and reference for EUAs and other stakeholders, as well as to inspire and motivate other students to get involved in EUAs and HE in Europe.



# GUIDELINES FOR SELECTION

## Eligibility

**Each Alliance organizes the selection of their representative according to its own schedule, rules, procedures, and practices.**

Each Alliance should nominate one (1) Ambassador per year. The procedure for selecting participants for the EUSAF will be determined by each alliance, in accordance with its internal rules, procedures and its governance traditions.

It is possible to select additional representative to serve as a backup representative in the case of unforeseen situations. The second representative will be able to participate in the online meetings while only 1 representative will be eligible to participate in the in-person meeting in Warsaw.

Candidates for the EUSAF must be registered as students, PhD candidates, or ESRs throughout the duration of the EUSAF cohort at any of the European University Alliance member universities.

While selecting a representative from your Alliance, you might use the following selection criteria which will possibly facilitate the decision:

- active engagement in activities and initiatives carried out within the home university or at the level of the alliance;
- strong motivation and demonstrated interest in European affairs;
- affinity for student participation;
- willingness to collaborate with other students;
- ensuring equal opportunities for under-represented and disadvantaged groups.

Selected representatives should be nominated to SGH Warsaw School of Economics by **April 30, 2024** (by filling-in MS Forms survey: <https://forms.office.com/e/DtBVi6dgu3>).

## Financial Aspects

Since the EUSAF is co-financed from the EUC Voices project the cost of accommodation, meals and workshops will be covered for all the participants by the project.

The Alliances are requested to cover the costs of their representative's travel to Warsaw.

## Contacts

The EUSAF is coordinated by SGH Warsaw School of Economics. In case of questions please contact Ms. Malgorzata Chromy ([mchromy@sgh.waw.pl](mailto:mchromy@sgh.waw.pl)).





# WHO WE ARE

## EUC VOICES PROJECT PARTNERS

### University

Université Grenoble-Alpes  
Università di Torino  
SGH Warsaw School of Economics  
Université de Strasbourg  
NHL Stenden University of Applied Sciences  
Julius-Maximilians-Universität Würzburg  
Technical University of Cluj-Napoca  
Erasmus Student Network

### Alliance

UNITE!  
UNITA  
CIVICA  
EPICUR  
RUN EU  
CHARM-EU  
EUT+

## ASSOCIATE PARTNERS

FOR EU1 & FOR EU2  
Université franco-allemande  
Université franco-italienne  
Technological Higher Education Association  
Eötvös Loránd University



## QUESTIONS?

Please contact

[constance.chevallier-govers@univ-grenoble-alpes.fr](mailto:constance.chevallier-govers@univ-grenoble-alpes.fr)

